



SAC CENTURY CHALLENGE



2024 Fundraising

Be a Challenge Champion: Earn Registration, a Jersey and More!
Levels and Rewards

Challenge Champion: Raise \$350 (Each rider must raise this amount).

Reward: Registration refund
when \$350 is reached.



Level 2 Champion: Raise \$500

Reward: The above reward plus 2024 Jersey when
\$500 is reached.



Level 3 Champion: Raise \$750

Reward: All of the above rewards
plus the 2024 Cycling Bib Shorts.



Level 4 Champion: Raise \$1000

Reward: All of the above rewards
plus 2024 Cycling Windbreaker.



You can start your own JustGiving fundraising page when registering at www.sacramentocentury.com. Through the registration process you will receive a link to the JustGiving/Sacramento Century fundraising webpage with instructions on how to personalize your fundraising page. When you reach that page, you will be able to add pictures and set your fundraising goal. If you have any questions or experience difficulties, please contact todd.koolakian@kidshome.org.

Thank you for your support!



See www.sacramentocentury.com for full details

The Rotary Club of Sacramento Foundation is a 501(c)3 non-profit organization. Tax ID#23-7117223 For more information, please visit www.rotarysacramento.com



SAC CENTURY CHALLENGE



Fundraising Tips for You!

Thank you for raising money for the Sacramento Children's Home Crisis Nursery Program

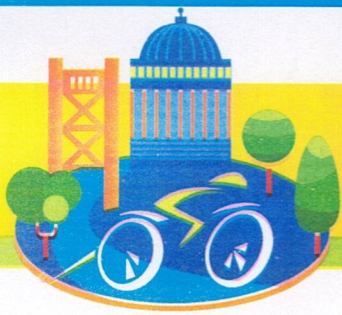
Fundraising is always easier when you believe in your cause. The same holds true when you are looking to be a donor. We know that you are a "believer" or you wouldn't have signed up to help raise money. Now we need to educate your friends, family, business associates, doctor, dentist, accountant and attorney (essentially anyone that will listen).

Connect your donors to your mission. Let them know why you are supporting this cause and that you need their support.

- **Send email** to friends, family, co-workers, neighbors, fellow church members, old classmates - you never know who has had a personal experience that they may relate to your cause.
- **Set a high but not impossible goal** and share this goal with everyone!
- **Double your fundraising** by applying for a matching gift. Be sure to check with your company to see if matching gifts are available and ask your donors to do the same.
- **Use the power of social media** to reach your contacts and fundraise on Facebook, Instagram, X and LinkedIn. Post frequently.
- **Call those you are comfortable calling and seek support.** Remember the cause you are supporting which makes "the ask" so much easier.
- **Share your involvement in your cause** whenever you are out and about and see where the conversation goes! You will be surprised how many want to help.
- **Form a team** and fundraise even more with a group of like-minded individuals!

These tips are just a few of the things we suggest and we are here to help. Please reach out to us to talk about other ways in which you can fundraise successfully. But most importantly, have fun!

Again, thank you for your support!



SAC CENTURY CHALLENGE



Fundraising Made Easy!

Ride for a Reason...Save At-Risk Youth in our Community!

- 1 Log on to www.SacramentoCentury.com to register to ride.
- 2 Select your Registration Category and Choose Challenge Champion.
- 3 Complete your Personal Information.
- 4 Sign your Electronic Waiver and your registration is complete.
- 5 When you receive your confirmation email click on the link in the 2nd paragraph under "You are a Challenge Champion!" You will be taken to the 2024 Sac Century Challenge main page.
- 6 Click on the orange Start Fundraising tab.
- 7 Set your goal.
- 8 Set your page title (i.e. 100 miles for the kids).
- 9 You can use the generic "Why you are Raising Money" or click on the Enhance my Story tab. You can also do this later.
- 10 Customize your web URL (i.e. first name-last name 2024).
- 11 Use stock photo or update with your own photo.
- 12 Finalize your page.
- 13 Launch page.
- 14 Tell everyone. Send emails to friends, family, co-workers and service providers.
- 15 Follow-up with updates and reminders.

Online fundraising is fast and easy-we've already created a personal page for you. Here's how to do it with these easy steps!

Raise over \$1000 in 9 days

- Day 1:** Make your own donation of \$100 and make it anonymous.
- Day 2:** Ask 5 friends for a \$20 donation.
- Day 3:** Ask 10 co-workers to give \$20.
- Day 4:** Ask 10 family members for \$20.
- Day 5:** Ask your doctor or dentist to give \$50.
- Day 6:** Ask 4 businesses you frequent to give \$50.
- Day 7:** Ask 5 people from your place of worship or community to give \$20.
- Day 8:** Ask 5 neighbors for \$20.
- Day 9:** Congratulations! You just raised over \$1000 - share your success with your donors.
- Day 10:** Get ready to ride on September 28, 2024!